OCT 2 4 2006

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Conf. No.:

6478

Group Art Unit:

2623

Appln. No.:

09/748,942

Examiner: Lambrecht, Christopher

Filing Date:

27 December 2000

Attorney Docket No.: T721-15

Title: Advertisement Distribution system for distributing targeted advertisements in

television systems

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a two month extension of time to and including October 24, 2006 for responding to the Final Office Action mailed May 24, 2006. An Amendment and Request for RCE in response to the Office Action acompany this Petition.

冈 The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below. A duplicate copy is enclosed.

 \boxtimes Extension fee in the amount of \$450.00

Ø Any deficiencies or overpayments in the above-calculated fee.

Andrew W. Spicer Registration No. 57,420 Technology, Patents & Licensing, Inc. 2003 South Easton Road, Suite 208 Doylestown, PA 18901

267-880-1720

Customer No.: 27832

IABDELR1 00000041 501535

CENTRAL FAX CENTER

2026/026

OCT 2 4 2006

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

By

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Conf. No.:

6478

Group Art Unit:

2623

Appln. No.:

09/748,942

Examiner: Lambrecht, Christopher

Filing Date:

27 December 2000

Attorney Docket No.: T721-15

Title: Advertisement Distribution system for distributing targeted advertisements in television systems

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a two month extension of time to and including October 24, 2006 for responding to the Final Office Action mailed May 24, 2006. An Amendment and Request for RCE in response to the Office Action acompany this Petition.

× The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below. A duplicate copy is enclosed.

冈 Extension fee in the amount of \$450.00

Ø Any deficiencies or overpayments in the above-calculated fee.

Date:

12/06

Andrew W. Spicer

Registration No. 57,420

Technology, Patents & Licensing, Inc. 2003 South Easton Road, Suite 208

Doylestown, PA 18901

267-880-1720

Customer No.: 27832